



FOR IMMEDIATE RELEASE

Eric-Jean Desbois Appointed Chief External Affairs and Education Officer at Translational Medicine Academy (TMA)

BASEL, SWITZERLAND / April 22, 2025 – The Translational Medicine Academy (TMA), a Switzerland-based international non-profit foundation committed to accelerating the translation of scientific discoveries into clinical practice, is pleased to announce the appointment of Eric-Jean Desbois as Chief External Affairs and Education Officer.

Eric-Jean brings more than 30 years of international experience across Europe and the United States, having held senior leadership positions in the biotechnology, pharmaceutical, and health innovation sectors.

In addition to his industry leadership, Eric-Jean is a recognized expert in medical education. He has designed and implemented impactful educational strategies aimed at disseminating cutting-edge scientific knowledge. His contributions include developing online learning platforms for healthcare professionals, organizing high-level consensus conferences, and establishing medical advisory boards to facilitate the adoption of innovative clinical practices across a range of specialties. He was the lead author of the 2010 study *Continuing Medical Education in Europe: Revolution or Evolution?*

Eric-Jean's ability to adapt content to diverse medical audiences has made him a trusted figure in clinical education and knowledge translation.

Eric-Jean holds academic degrees in Life Sciences and Pharmaceutical Marketing from the Faculté des Sciences, Aix-Marseille Université, and the ESCP (École Supérieure de Commerce de Paris).

For further information, interviews, or partnership inquiries, please contact:

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